



2020-21 PROGRAMS

RAR programs reached a total of 622 families during the 2020-21 school year.

123 Let's Read: 444 preschool families received a monthly story book to keep (7 books total from October to April), along with book-related activity suggestions and tips to make read-aloud time fun and engaging. Each book comes with a set of family activities to help improve the child's reading readiness, curiosity and interest in books. Teachers also receive a classroom activity sheet for each book, and encourage parents to do the activities at home, thus increasing dialog between teachers and parents and strengthening parents' understanding of their role in supporting their child's learning.

Based on pre/post survey data from parents participating in the 123 Let's Read Program:

- Families increased the amount of time they spend reading together by 33%
- Child engagement during storytime increased 20%
- 88% of parents used the activities and suggestions included with each 123 Let's Read storybook during storytime to make reading with their children more fun and engaging.

Bolsitas Rojas (Little Red Bag Club): 79 Spanish speaking families with 126 young children who are not enrolled in preschool participated in RAR's weekly online live storytime, activities, and parent guidance sessions. Families receive a storybook to keep each month to build their home library. To engage families in the weekly online sessions and encourage attendance, each month, RAR staff meet families outside their community libraries to deliver activity packets that correspond to the books being read during the weekly sessions. Parents visit the library with their children and check out storybooks. If parents don't have transportation to the library, we mail materials to them or deliver to their homes. Every week, RAR staff mentor parents about the importance of creating a daily reading routine with their children. Many families have been hit hard by the repercussions of Covid-19, including job and income loss, food scarcity, and difficulty paying rent. RAR staff connect families with community assistance and information about the 5 Commitments of Containment.

Classroom Book Bags: 99 students brought home four new books to share with their families. Books are returned and replaced every other week, and families receive more than 50 different books during the school year. Due to concerns of Covid-19 transmission, intermittent school closures, and added teacher responsibilities that limit their ability to administer the bookbag program, only smaller charter schools and private daycares are participating in this program in 2020-21.

Family Literacy Guidance: RAR provided parents with compelling information to encourage them to establish daily reading practices with their children. This is done by modeling positive reading behaviors via live weekly virtual storytime in English and Spanish, links to high-quality reading resources on our [English](#) and [Spanish](#) Facebook pages, and parent e-newsletters.

Library Introduction – Blue Bag Library Days: RAR collaborated with libraries, preschool teachers, and parents to issue library cards to each preschooler, along with and blue canvas bags filled with storybooks, library information, and reading tips for parents. This year, Garfield County Libraries donated 2,300 storybooks to fill the children’s canvas bags. Because RAR was not able to facilitate Blue Bag Library Days in spring 2020, we offered the program to kindergarten classrooms as well as preschool classrooms this spring. A total of 732 children received blue library bags with storybooks and children’s magazines, of those, 263 children (36%) received their first library card.

Summer Reading Camp: Attended by 28 families and 45 children. In June 2021, RAR held its first summer reading camp for families with young children. Caregivers and their children attended four two-hour sessions held in Centennial Park in Rifle and Sayre Park in Glenwood Springs over the course of two weeks. RAR modeled positive read-aloud behaviors during storytime and talked with caregivers about the importance of establishing a daily reading practice. Families received books and related activities to keep. The Alpine Bank Community Inclusion and Engagement division sponsored this program with a \$1,500 contribution.

	2020-21	2019-20
Total Participants (# of families)	622	1,296
Red Book Bags	99	975
123 Let’s Read	444	206
Bolsitas Rojas (BR)	79 families with 126 children	105
Aspen/Snowmass	20	174
RE-1	106	455
RE-2	216	301
Gar-16	87	120
Charter/Private	114	245
Preschool Student #	505	803
Kindergarten Student #	38	378
Blue Bag Library Days offered to all Pre-K children, and also kinder classrooms because no BBLD 2019-20 due to covid	732 children total: 484 Pre-K 198 K 50 Bolsitas Rojas Total of 263 Library Cards	0

Facebook

Live Storytime in Spanish on Facebook with Iliana received an average of 1,200 viewers each week, with the largest number of views being 2,400 when she did a special storytime for Día de los Muertos. Live storytime in English received approximately 900 views per week.

As of June 2021:

- RAR's Spanish page had 744 followers, an increase of 252% over the past 11 months.
- RAR's English page had 809 followers, an increase of 152% over the past 11 months.

DEMOGRAPHICS

This data is based on pre-survey data collected from 49% of participating school-based program families and 87% of participating Bolsitas Rojas families. First % represents RBB and 123 Let's Read families, second % Bolsitas Rojas (BR)

Parent Education

- 1st – 6th grade education = 6% (BR 4%)
- 7th – 8th grade education = 6% (BR 15%)
- 10th – 12th grade education = 35% (BR 46%)
- 2 years post high school = 21% (BR 13%)
- 4-year college degree = 17% (BR 6%)
- Advanced degree = 10% (BR 6%)
- Did not answer (DNA) = 5% (BR 5%)
- Licensed in a trade = (BR 5%)

Language Spoken at Home

- 58% families speak English (BR 4%)
- 32% families speak Spanish (BR 88%)
- 9% families speak multiple languages (BR 4%)
- DNA = 1% (BR 4%)

Annual Household Income

- Less than \$45K = 43% (BR 57%)
- \$45K - \$65K = 23% (BR 22%)
- More than \$65K = 26% (9%)
- DNA = 8% (BR 12%)

Number of Storybooks at Home

- 50% Bolsitas Rojas families have 20 or fewer children's books at home.
- 40% preschool and kindergarten families have 20 or fewer children's books at home.