

## Sponsorship Opportunities: Books and Literacy

Children thrive in homes full of books, stories and conversation. Sign me up as a sponsor at the level indicated below.

### Pledge Form

#### Sponsorship Level \_\_\_\_\_

Payment arrangements:

Payment enclosed

Invoice me

Credit Card

Card number \_\_\_\_\_

Exp. date \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Please make checks payable to:

Raising A Reader Aspen to Parachute

Raising A Reader AP is a 501 (c)(3) nonprofit.

Donations are tax-deductible in accordance with IRS regulations. Tax ID #55-0873041



#### **RED BAG SPONSOR—\$500.00**

- ◆ Provides 40 new books for our red book bags which rotate home with children on a weekly basis. Each of these books will reach 50 to 60 homes over three years.
- ◆ Your company or family will be recognized on our website, PR materials and monthly parent newsletter (to 1,000 subscribers).

#### **CLASSROOM SPONSOR—\$1,000.00**

- ◆ 90 books will provide an entire preschool classroom with our red book bags which rotate home with children on a weekly basis. These books will remain in our weekly rotation for three years.
- ◆ On each book cover, we'll place a sponsorship sticker with your family or company name/logo.
- ◆ Recognition on our website, PR materials and parent newsletter (to 1000 subscribers).

#### **SCHOOL SPONSOR—\$2,500.00**

- ◆ Provides 200 books to equip three preschool classrooms with our red book bags which rotate home with children on a weekly basis. Over three years, 170 families will see each of the 200 books.
- ◆ On each book cover, we'll place a sponsorship sticker with your family or company name/logo.
- ◆ Recognition on our website, and our parent, donor and teacher newsletters (reaching 2,000 households).
- ◆ Featured in the sidebar on our letterhead as sponsor.

#### **REGIONAL LEADER—\$5,000.00**

- ◆ Doubles the impact of our School Sponsor. Provides 400 books in classrooms in multiple schools and placed in our red book bags which rotate home with children on a weekly basis.
- ◆ On each of these 400 book covers, we'll place a sponsorship sticker with your family or company name/logo. Over 3 years, 324 children will take home every one of those 400 books.
- ◆ All other recognition mentioned above.